

# CURRICULUM VITAE

**Ori Schwarz**

Senior Lecturer, Department of Sociology and Anthropology, Bar-Ilan University

## **Education:**

2007-2010 **The Hebrew University of Jerusalem**

PhD in Sociology and Anthropology, *Summa Cum Laude*. Thesis title: '*Representations of Self in Everyday Life: New Technologies of Self-Documentation and their Uses*'

2001-2005 **Tel-Aviv University**

MA in History, *Summa Cum Laude*. Thesis title: '*The Kitten-Knight and the Monk's Sleep: Social Identity and its Demonstration in Pilgrimages to the Holy Land in the late 15th Century*'

1997-2000 **Tel-Aviv University**

B.A. in History, *Magna Cum Laude*

## **Academic Appointments:**

2013- Senior Lecturer at the Department of Sociology and Anthropology, Bar-Ilan University

2012-2013 Postdoctoral Fellow at the Department of Sociology and Anthropology, Tel Aviv University.

2011-2012 Postdoctoral Fellow at the Department of Sociology, Harvard University.

2011 Adjunct Lecturer at the Department of Sociology and Anthropology, Hebrew University of Jerusalem.

2010-2011 Postdoctoral Fellow at the Department of Sociology and Anthropology, Hebrew University of Jerusalem.

2010 Adjunct Lecturer at the Department of Communication, Tel Aviv University.

2007-2009 Junior Research Fellow, 'Scholion – Interdisciplinary Research Center in Jewish Studies', The Hebrew University of Jerusalem.

## **Publications:**

### Refereed Journal Articles:

19. Schwarz, Ori (2017) 'Cultures of Choice: Towards a sociology of choice as a cultural phenomenon', *British Journal of Sociology*, DOI: 10.1111/1468-4446.12305
18. Schwarz, Ori (2017) "'Everything is Designed to Make an Impression": the moralization of aesthetic judgment and the hedonistic ethic of authenticity', *European Journal of Cultural Studies*.
17. Schwarz, Ori and Guy Shani (2016) 'Culture in mediated interaction: Political defriending on Facebook and the limits of networked individualism', *American Journal of Cultural Sociology* 4(3): 385–421.
16. Schwarz, Ori (2016) 'The Sociology of Fancy-Schmancy: The notion of "farterism" and cultural evaluation under the regime of radical suspicion', *Cultural Sociology* 10(2): 141-159.\*  
**\* 2017 winner of the SAGE Prize for Innovation and/or Excellence, awarded by the British Sociological Association and Sage Publications.**
15. Schwarz, Ori (2016) 'The Symbolic Economy of Authenticity as a Form of Symbolic Violence: The Case of Middle-class Ethnic Minorities', *Distinktion: Journal of Social Theory* 17(1): 2-19
14. Schwarz, Ori (2015) 'The Sound of Stigmatization: Sonic habitus, sonic styles, and boundary work in an urban slum', *American Journal of Sociology* 121(1): 205-242.\*  
**\* 2016 winner of the Louis Guttman Best Article Prize, awarded by the Israeli Sociological Society.**
13. Schwarz, Ori (2014) "'Very Ashkenazi Iraqis": On authenticity, class boundaries, and the metaphoricity of ethnic language in Israel', *Theory & Criticism* 43:103-130 [in Hebrew].
12. Schwarz, Ori (2014) 'Arab Sounds in a Contested Space: Life Quality, Cultural Hierarchies and National Silencing', *Ethnic & Racial Studies* 37(11):2034-2054.
11. Schwarz, Ori (2014) 'The Past Next Door: Neighborly Relations with Digital Memory-Artifacts', *Memory Studies* 7(1):7-21.
10. Schwarz, Ori (2013) 'Bending Forward, one Step Backward: On the Sociology of Tasting Techniques', *Cultural Sociology* 7(4):415-430.
9. Schwarz, Ori (2013) 'Dead Honest Judgments: emotional expression, sonic styles and evaluating sounds of mourning in late modernity', *American Journal of Cultural Sociology* 1(2):153-185.
8. Schwarz, Ori (2013) 'What Should Nature Sound Like? Techniques of engagement with nature sites and sonic preferences of Israeli visitors', *Annals of Tourism Research* 42: 382-401.
7. Schwarz, Ori (2012) 'The New Hunter Gatherers: Making Human Interaction Productive in the Network Society', *Theory, Culture & Society* 29(6): 78-98.
6. Schwarz, Ori (2011) 'Who Moved my Conversation? Instant Messaging, Intertextuality, and New Regimes of Intimacy and Truth', *Media, Culture & Society* 33(1): 71-87.

5. Schwarz, Ori (2010) 'Going to Bed with a Camera: On the Visualisation of Sexuality and the Production of Knowledge', *International Journal of Cultural Studies* 13(6): 637-656.
4. Schwarz, Ori (2010) 'Praying with a Camera-phone: Mediation and Transformation in Jewish Rituals', *Culture & Religion* 11(3): 177-194.
3. Schwarz, Ori (2010) 'Negotiating Romance in Front of the Lens', *Visual Communication* 9(2): 151-169.
2. Schwarz, Ori (2010) 'On Friendship, Boobs and the Logic of the Catalogue: Online Self-Portraits as a Means for the Exchange of Capital', *Convergence* 16(2): 163-183.
1. Schwarz, Ori (2009) 'Good Young Nostalgia: Camera Phones and Technologies of Self among Israeli Youths', *Journal of Consumer Culture* 9(3): 348-376,  
reprinted in:  
1b. Hughes, Jason and John Goodwin (2014) *Documentary & Archival Research*, vol.3, London: Sage.

#### Books Chapters:

##### *Peer-reviewed:*

1. Schwarz, Ori (2017) 'Emotional Ear Drops: the Music Industry and Technologies of Emotional Management', in Eva Illouz (ed.) *Emotions as Commodities: Capitalism, Consumption and Authenticity*, London: Routledge.  
*German translation:*
- 1b. Schwarz, Ori (Forthcoming 2018), 'Emotionale Ohrentropfen: Die Musikindustrie und die Technologien der Gefühlssteuerung', in Eva Illouz (ed.) *Wa(h)re Gefühle: Authentizität im Konsumkapitalismus*, Frankfurt: Suhrkamp.

##### *Other:*

1. Schwarz, Ori (2011) 'Place Beyond Place: on Artifacts, Religious Technologies, and the Mediation of the Sacred Place', In Daniel R. Schwartz & Zeev Weiss (eds.), *Was 70 C.E. Really a Watershed in Jewish History?*, Leiden: Brill.

#### Book Reviews:

1. Schwarz, Ori (2015) Points of Reference: Changing Identities and Social Positioning in Israeli Society, Shavit, Ze'ev, Orna Sasson-Levy, and Guy Ben-Porat (eds), 2014, reviewed in *Israeli Sociology* 16(2):199-201 [in Hebrew].
2. Schwarz, Ori (2010) The Inner History of Devices, S. Turkle (ed.), 2008, reviewed in *Cultural Sociology* 4(2):312-315.

## **Presentations:**

### Conference Papers:

- May 2017 'Facebook Rules: online governance in the age of surveillance capitalism', at the Israeli Sociological Society's Knowledge, Science and Technology section's conference 'Social Aspects of Surveillance', Ramat-Gan.
- January 2017 'Being governed by capital: what can Facebook teach us about governance in the age of immaterial capitalism?', at the 48th Annual Conference of the Israeli Sociological Society, 30-31.1.2017, Ra'anana.
- July 2016 'Being governed by capital: what can Facebook teach us about governance in the age of immaterial capitalism?', at 'New Directions in Theories of Capitalism', 25.7, Jerusalem.
- March 2016 'Between Choice and Culture: an Outline for a Cultural Sociology of Choice', at the workshop Sociological Perspectives on Choice, Jerusalem, March 4, 2016.
- August 2015 'The Sociology of Fancy-Schmancy: cultural evaluation under the regime of radical suspicion', at the workshop Everyday Aesthetics and the Cultural Industries in a Globalizing World, Amsterdam, August 20-21, 2015.
- July 2014 'The Symbolic Economy of Authenticity as a Form of Symbolic Violence: The case of middle-class Minorities', at the XVIII ISA World Congress of Sociology, Yokohama, Japan, July 13-19, 2014.
- February 2014 "'Very Ashkenazi Iraqis": On authenticity, class boundaries, and the metaphoricality of ethnic language in Israel', at the 45th Annual Conference of the Israeli Sociological Society, 2-3.2.2014, Tel-Aviv.
- April 2012 'The Sound of Stigmatization', at 'Possibility and Imagination, Journeys in Cultural Sociology'—the Center for Cultural Sociology Annual Conference, 27-28.4.2012, Yale, New Haven, CT.
- April 2012 'The Past Next Door: Neighborly Relations with Digital Memory-Artifacts', at the 5th Annual NSSR Memory Studies Conference, 26.4.2012, New School for Social Research, New York City.
- April 2009 'Closing the Eyes and Watching: Photography in the Sacred Time-Space through the Lens of Practice Theory', at the 37th Annual Conference of the Israeli Anthropological Association, 22-23.4.2009, Kinneret College, Tzemach [in Hebrew].
- January 2009 'Place Beyond Place: on Artifacts, Religious Technologies, and the Mediation of the Sacred Place', at the conference 'Was 70 C.E. Really a Watershed?: on Jews and Judaism before and after the Destruction of the Second Temple', 5-7.1.2009, Hebrew University, Jerusalem.

### Departmental Seminar Presentations:

- May 2017 'Faterists, Mishtaknezim, and Donald Trump: on the sociology of authenticity and the critique of suspicion', Department of Sociology, Political Science and Communication, The Open University of Israel.

- May 2016 'Culture in mediated interaction: What can we learn from political defriending on Facebook during the 2014 war?', Department of Communication, Haifa University.
- Dec 2014 "'Very Ashkenazi Iraqis": On authenticity, class boundaries, and the metaphoricity of ethnic language in Israel', 5<sup>th</sup> Research Junctures conference, Department of Sociology and Anthropology, Bar-Ilan University.
- Oct 2012 "'Very Loud, Very Ghetto": On Stigmatized Sounds and Boundary Work', Department of Sociology and Anthropology, Tel-Aviv University.
- Jun 2012 "'Very Loud, Very Ghetto": On Stigmatized Sounds and Boundary Work', Department of Sociology and Anthropology, Hebrew University of Jerusalem.
- Jan 2012 'The Sound of Stigmatization', Harvard Culture and Social Analysis Workshop, Department of Sociology, Harvard University.
- Nov 2010 'Photography is Leaving Home: Uses of an Intimate Technology within the Network Society', Department of Sociology and Anthropology, Hebrew University of Jerusalem.
- Oct 2010 'Trends of Change in Photography's Roles in Everyday Life', Department of Communication and Journalism, Hebrew University of Jerusalem.

### **Honors, Grants and Distinctions:**

- 2017 SAGE Prize for Innovation and /or Excellence, the British Sociological Association and Sage Publications.
- 2016 Louis Guttman Best Article Prize, the Israeli Sociological Society.
- 2012-2013 Yonatan Shapira Postdoctoral Fellowship.
- 2011-2012 Fulbright postdoctoral Visiting Scholar Fellowship.
- 2011 Alex Berger Prize for an outstanding PhD dissertation.
- 2010-2011 Brenda Danet Excellence Postdoctoral Fellowship.
- 2007-2009 Doctoral research fellowship at 'Scholion – Interdisciplinary Research Center in Jewish Studies', The Hebrew University of Jerusalem.
- 2003-2004 Stipend in Berlin from EVZ foundation.

## **Service:**

- Reviewer for:** American Sociological Review; American Journal of Sociology; American Journal of Cultural Sociology; Journal of Consumer Culture; Theory, Culture and Society; Sociology; British Journal of Sociology; Cultural Sociology; Socio-Economic Review; Sociological Inquiry; Theory & Criticism; Convergence: The International Journal of Research into New Media Technologies; International Journal of Communication.
- 2015- Member of the PhD Committee, Department of Sociology and Anthropology Bar-Ilan University.
- 2014- Coordinator of the Departmental Seminar, Department of Sociology and Anthropology, Bar-Ilan University.
- 2014- Co-coordinator of the Ethnicity in Question research group, Department of Sociology and Anthropology, Bar-Ilan University.
- 2012-13 Co-coordinator of the Historical and Political Sociology Workshop and of the Cultural Sociology Forum, Department of Sociology and Anthropology, Tel Aviv University.

## **Courses Taught:**

### Undergraduate:

- 2018- *Digital Sociology*
- 2013- *Classical Sociological Theories* (mandatory course).
- 2014- *Modern Sociological Theories* (mandatory course).
- 2010- *The Camera in my Pocket: on Technology, Relationships, Power, and the Self* (elective).

### Graduate:

- 2013-14 *Issues in Advanced Sociological Theories for Graduate Students* (mandatory course)
- 2013-15 *Pride and Prejudice: Stereotypes, Stigmatization and Social Identity* (elective)
- 2014- *Sociology of Value and Evaluation* (research seminar)
- 2014- *Supplementary Course in Sociological Theory* (Supplementary)