

BAR-ILAN UNIVERSITY FACULTY OF SOCIAL SCIENCE
DEPARTMENT OF SOCIOLOGY & ANTHROPOLOGY
CURRICULUM VITAE

Galit Ailon

EDUCATION

Year	Degree	Institution
1994	B.A. (Cum Laude)	Tel-Aviv University, Political Science
	M.A. (Transition to a direct Ph.D. study program)	Tel-Aviv University, Labor Studies
2002	Ph.D.	Tel-Aviv University, Labor Studies
<u>THESIS:</u>	“Merging Ourselves Apart: A Study of Identities in an Israeli High-Tech Company Undergoing a Merger with an American Competitor.”	
<u>SUPERVISOR:</u>	Prof. Gideon Kunda	

Post-Doctoral: 2001-2002	The Lady Davis Post-Doctoral Fellow, Department of Sociology and Anthropology, The Hebrew University in Jerusalem. Supervisor: Prof. Eyal Ben-Ari
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ACADEMIC AFFILIATIONS/APPOINTMENTS

Year	Appointment
1993-1994	Teaching Assistant, Tel-Aviv University, Political Science
1995-2001	Teaching Assistant, Tel-Aviv University, Labor Studies
1995-2001	Research Assistant, Tel-Aviv University, Labor Studies
1997-1999	Junior Teacher, Tel-Aviv University, Labor Studies
1999-2001	Instructor, Tel-Aviv University, Labor Studies
2001-2002	Adjunct Teacher, The Hebrew University, Sociology & Anthropology
2001-2002	Adjunct Teacher, Tel-Aviv University, Labor Studies
2002-2005	Doctoral Instructor, Bar-Ilan University, Sociology & Anthropology
2004-2005	Adjunct Teacher, Academic College of Tel-Aviv-Yaffo, Behavioral Sciences
2005-2010	Lecturer, Bar-Ilan University, Sociology & Anthropology

2007-2008, 2011	Adjunct Teacher, Tel-Aviv University, Labor Studies & Business School
2010-present	Senior Lecturer - Tenure, Bar-Ilan University, Sociology & Anthropology

AWARDS /HONORS

Year		
1994	Dean's List, Faculty of Social Science, Tel-Aviv University	
1994	Rector's List, Tel-Aviv University	
1995	The Dean's Scholarship Award for Academic Achievements, Tel-Aviv University	3,000 ILS
1996	Dr. Ada and Moses Bar-Lev Scholarship Award for Academic Achievements	6,200 ILS
1996-1999	Tel-Aviv University, Ph.D. Studies Scholarship. The Volovelsky-Karney Family Doctoral Fellowship	
1999	Winner of 2 nd place in the 1999 INFORMS/Organizational Science Best Dissertation Proposal Competition	
1999-2000	The Horowitz Scholarship for Ph.D. Student	10,000 ILS
2000	Tuition Scholarship, Tel-Aviv University	2,044 ILS
2001-2002	The Lady-Davis Post-Doctoral Fellowship at the Hebrew University, Department of Sociology & Anthropology	
2011	<i>The Roland Calori Prize</i> for the best paper published in <i>Organization Studies</i> in the years 2009-2010	2,000 EUR

GRANTS

Year		
1999-2000	Israel Foundations Trustees, Grant no. 22 for Doctoral Students – Writing Grant	App.32,000 ILS
2008-2010	Israel Science Foundation (ISF), Grant no. 568/08.	App. \$30,000
2015-2018	Israel Science Foundation (ISF), Grant no 600/14.	App. \$104,000

MAIN RESEARCH INTERESTS

1. Market cultures
2. Organizational culture
3. Finance and society
4. Economic and business discourse
5. Identities in organizations

COURSES TAUGHT/TEACHING EXPERIENCE

Undergraduate:

- “Organizational Aspects of Globalization”
- “Information Technology in the World of Work”
- “The Sociology of Work and Occupations”
- "Organizational Culture"
- "Organizational Sociology"
- "The Sociology of Jeans" (Global inequality and consumer culture)

Graduate:

M.A. courses:

- “Organizational Culture”
- “Organizational Theory”
- “Streams in Organizational Thinking”
- “Advanced Qualitative Methods”
- “Ethnographic Studies of Organizations"
- “Culture, Capitalism, and Capital"

PhD courses:

- "Seminar for PhD Students"

SUPERVISION OF GRADUATE STUDENTS

M.A. Students:

MA - Completed:

- "University Stories: a Comparison between the Experiences of Graduate Students in the Fields of Philosophy and Business Administration."
Itay Ben-Eliezer
2011

"The Emotional Labor of Prison Guards: The Experience of Power and Control in a Total Institution"

Danit Buskila

2012

"The Chinese Experience of Israeli Marketers: Cultural Perceptions of Israeli Expats in China."

Dana Treger

2012

"The Kibbutz's "Spirit of Capitalism": Constructing the Meaning of Differential Wages on a Kibbutz – The Accounts of Factory Workers who are Kibbutz Members."

Ofra Nur

2013

"The Cohesion and Disintegration of the Excellence Ethos: The Case Study of Culture and Identity in a Consultancy Firm."

Lilach Sela

2016

MA – Ongoing

"The Price of Love: The Question of the Meaning of Money Spent on Weddings in Israel."

Rachel Goren (Thesis proposal approved)

"Gender and Negotiation: The Perception of Negotiations about Work Conditions, Money, and Rewards among Women and Men in R&D."

Rona Malka (Thesis proposal approved)

Ph.D Students:

Ph.D - Ongoing

Adam Cohen, "Structural and phenomenological analysis of movements and groups with an ideology of masculinity in Israel." (Co-Supervision with Orna Sasson-Levy) (Dissertation proposal approved)

Meirav Lavan-Hillel, "Consuming Neoliberal Discourse and Constituting Subjectivity: Professionals' Transition from Employment to Self-Employment in Israel." (Co-Supervision with Michal Pagis) (Dissertation proposal approved)

Sagit Pestman, "Gender and financial markets."

Esther Bar-Chen, "The meaning of money in the Ultra-Orthodox Jewish Community." (Co-Supervision with Nissim Leon)

PROFESSIONAL FUNCTIONS :**1. Academic Roles and Committees**

Year	Appointment
2006-2009	Head of the Graduate Program in Organizational Sociology, Bar-Ilan University, Sociology & Anthropology
2010-present	Member of the Steering Committee of the Graduate Program in Organizational Consulting, Sociology & Anthropology, Bar-Ilan University
2010-2013	Head of the M.A. Program, Sociology & Anthropology, Bar-Ilan University
2010-2013	Deputy Chair of the Department, Bar-Ilan University, Sociology & Anthropology
2014-present	Head of the PhD Committee, Sociology & Anthropology, Bar-Ilan University
2015	Consultant for the Development of the Course "Organizations and Cultures", by Zeev Rosenhek and Dana Kachten, The Open University of Israel.
2015-present	Head of the PhD Scholarship Committee, Sociology & Anthropology, Bar-Ilan University
2015-2017	Member of the Steering Committee of the Undergraduate Program in Human Resource Management, Sociology & Anthropology, Bar-Ilan University

2. Peer Review

Year	
2003-2005	<i>Organization Studies</i>
2006	<i>Organization Studies, Theory and Critique</i> (Hebrew)
2007	The Israel Science Foundation (ISF), <i>Theory and Critique</i> (Hebrew)
2008	<i>Israeli Sociology</i> (Hebrew), <i>Organization Studies</i> , and <i>Theory and Critique</i> (Hebrew)
2009	<i>Organization Studies</i>
2010	<i>Organization Studies</i>
2011	<i>Human Relations</i>
2012	<i>Organization, Journal of Management Studies; Social Problems; British Journal of Sociology; Journal of Business Anthropology; Israeli Sociology;</i>

	<i>Organization Studies</i> ; The Best MA thesis Award, Israel Sociological Society
2013	<i>Journal of Business Anthropology</i> ; <i>Journal of Organizational Ethnography</i> ; <i>Journal of Sociology</i>
2014	<i>Community Development</i> ; <i>Organization Studies</i> ; <i>Human Relations</i>
2015	<i>Human Relations</i> ; <i>Community Development</i> ; <i>Economic Anthropology</i> ; <i>The Israeli Ministry of Science, Technology, and Space</i>
2016	<i>Organization</i> ; <i>Israeli Sociology</i> ; <i>Psychoanalysis Culture & Society</i> ; <i>Socio-Economic Review</i> ; <i>Economy and Society</i>
2017	<i>Economy and Society</i> ; <i>Organization</i> ; <i>Israel Science Foundation (ISF)</i> , <i>Social Forces</i> , <i>Israeli Sociology</i>

3. Discussant

Year	
2013	Convener & Discussant, Session on "Identity and Multiculturalism in Global Organizational Contexts," The 8 th Organization Studies Workshop on Organization Studies and the Day to Day Life of Cultures and Communities, Mykonos, May.
2013	Convener & Discussant, Session on "Future(s) Oriented Sensemaking," The 8 th Organization Studies Workshop on Organization Studies and the Day to Day Life of Cultures and Communities, Mykonos, May.
2013	Convener & Discussant, Session on "Everyday Life in Creative Organizations," The 8 th Organization Studies Workshop on Organization Studies and the Day to Day Life of Cultures and Communities, Mykonos, May.
2013	Convener & Discussant, Session on "Banking Realities," The 8 th Organization Studies Workshop on Organization Studies and the Day to Day Life of Cultures and Communities, Mykonos, May.
2013	Convener & Discussant, Session on "Everyday Life of Community-Based Organizing," The 8 th Organization Studies Workshop on Organization Studies and the Day to Day Life of Cultures and Communities, Mykonos, May.
2015	Discussant, Session on "Financial Literacy," The Annual Meeting of the Society for the Advancement of Socio-Economics (SASE), London, July.
2015	Invited Roundtable Discussant: In "Rethinking Ethnography's Boundaries: A Conversation." The Conference of the Ethnography Graduate Study Group and the Israeli Center for Qualitative Research of People and Society, "An Inter-Disciplinary Perspective on Ethnography," Beer-Sheva, June
2017	Discussant, Session on "Definitions and Re-definitions of Marginality," The Annual Meeting of the Israel Sociological Society, Ra'anana, January.
2017	Discussant, Session on "Consumer Finance II," The Annual Meeting of the Society for the Advancement of Socio-Economics (SASE), Lyon, June.

ORGANIZATION OF SCIENTIFIC MEETINGS

2012-2013	Member of the convening team of the <i>8th Organization Studies Workshop on Organization Studies and the Day-to-Day Life of Cultures and Communities</i> , Mykonos, Greece.
2016-2017	Member of the convening team of <i>48th Annual Conference of the Israel Sociological Society</i>

KEYNOTE SPEAKER

Ailon, Galit. 2013. Keynote: "National Identity, Culture, and the Politics of Meaning in Global Organizational Contexts." The 8th Annual Liverpool Symposium on Current Developments in Ethnographic Research in the Social and Management Science, August 28, Amsterdam, August.

INVITED LECTURES

Ailon, Galit. 2001. "Merging Ourselves Apart: Struggles of Identity in an Israeli High-Tech Company Undergoing a Merger with an American Competitor." Presented at the Departmental Seminar, The Department of Sociology and Anthropology, Tel-Aviv University, December.

Ailon, Galit. 2002. "Merging Ourselves Apart: Struggles of Identity in an Israeli High-Tech Company Undergoing a Merger with an American Competitor." Presented at the Departmental Seminar, The Department of Sociology and Anthropology, Haifa University, January.

Ailon, Galit. 2002. "Merging Ourselves Apart: Struggles of Identity in an Israeli High-Tech Company Undergoing a Merger with an American Competitor." Presented at the Departmental Seminar, The Department of Sociology and Anthropology, Bar-Ilan University, March.

Ailon, Galit. 2002. "Merging Ourselves Apart: Struggles of Identity in an Israeli High-Tech Company Undergoing a Merger with an American Competitor." Presented at the Centre for Advanced Studies in Leadership, Stockholm School of Economics, October.

Ailon, Galit. 2005. "Struggles of Identity in Multinational Organizational Contexts." Presented at the Research Symposium, 'Managing Identities: New Media, New Methods,' which was sponsored by the Department of Intercultural Communication and Management and hosted by the Research Cluster on Corporate Communication and Organization Studies, Copenhagen Business School, May.

Ailon, Galit. 2007. "The Politics of Conceptualizing 'Culture': The Case of a Canonical Text." Presented at the Departmental Seminar, The Department of Sociology and Anthropology, Tel-Aviv University, April.

- Ailon, Galit.** 2008. "The Politics of Conceptualizing 'Culture': The Case of a Canonical Text." Presented at the Departmental Seminar, The Jerusalem School of Business Administration, The Hebrew University in Jerusalem, May.
- Ailon, Galit.** 2011. "The Discursive Management of Financial Risk Scandals: The Case of *Wall Street Journal* Commentaries on LTCM and Enron." Presented at the Departmental Seminar, The Department of Sociology and Anthropology, Tel-Aviv University, December.
- Ailon, Galit.** 2012. "The Discursive Management of Financial Risk Scandals: The Case of *Wall Street Journal* Commentaries on LTCM and Enron." Presented at the Departmental Seminar, The Department of Sociology and Anthropology, Haifa University, January.
- Ailon, Galit.** 2012. "The Discursive Management of Financial Risk Scandals: The Case of *Wall Street Journal* Commentaries on LTCM and Enron." Presented at the Departmental Seminar, The Department of Sociology and Anthropology, Ben-Gurion University, May.
- Ailon, Galit.** 2015. Invited Panelist: In "Rethinking Ethnography's Boundaries: A Conversation." The Conference of the Ethnography Graduate Study Group and the Israeli Center for Qualitative Research of People and Society, "An Inter-Disciplinary Perspective on Ethnography," Beer-Sheva, June
- Ailon, Galit.** 2016. Book Event for Riki Galia's *From Philanthropy to Corporate Social Responsibility*. The Department of Sociology and Anthropology, Bar-Ilan University, January.

LIST OF PUBLICATIONS

BOOK

Ailon, Galit. 2007. *Global Ambitions and Local Identities: An Israeli-American High-Tech Merger*. NY & Oxford: Berghahn Books.

SPECIAL ISSUE (GUEST EDITOR)

Weeks, John; **Ailon, Galit**; and Brannen, Mary Yoko (eds.). 2017. "The Day-to-Day Lives of Organizational Cultures and Communities." *Organization Studies* 38(6).

ARTICLES IN REFEREED JOURNALS

Ailon, Galit. Forthcoming. "Bracketing the nation: Lay financial trading in Israel." *Current Anthropology*.

Pagis, Michal and **Ailon, Galit.** 2017. "The Paradoxes of Self-Branding: An Analysis of Consultants' Professional Web Pages." *Work and Occupations* 44(3): 243-267.

Weeks, John; **Ailon, Galit**; and Brannen, Mary Yoko. 2017. "Introduction to the Special Issue: The Day-to-Day Lives of Cultures and Communities." *Organization Studies* 38(6): 723-732.

Ailon, Galit. 2016. "Disillusionments Sponsored by the Market: Popular Financial Discourse and the Recurring Theme of Disappointments with Central Social Institutions." (Hebrew). *Israeli Sociology* 18(1): 56-81.

Ailon, Galit. 2015. "Rethinking Calculation: The Popularization of Financial Trading Outside the Global Centres of Finance." *Economy and Society* 44(4): 592-615.

Ailon, Galit. 2015. "From Superstars to Devils: The Ethical Discourse on Managerial Figures Involved in a Corporate Scandal." *Organization* 22(1): 78-99.

Ailon, Galit. 2014. "Financial Risk-Taking as a Sociological Gamble: Notes on the Development of a New Social Perspective." *Sociology* 48(3): 606-621.

Ailon, Galit. 2013. "Setting Sail on Stormy Waters: On the Role of Organizational Ethnographers in the Age of Financialization." *The Journal of Business Anthropology*, 2(1): 33-48.

Ailon, Galit. 2013. "The Psycho-Discursive Origins of Moral Panics: Attempting a New Theoretical Synthesis". *Psychoanalysis, Culture & Society*. 18: 35-55.

Ailon, Galit. 2012. "The Discursive Management of Financial Risk Scandals: The Case of *Wall Street Journal* Commentaries on LTCM and Enron" *Qualitative Sociology*, 35 (3): 251-270.

Ailon, Galit and Daniella Arieli. 2011. "Empathetic Critique: A Reevaluation of the Role of the Critical Sociologist." (Hebrew) *Israeli Sociology*, 13(1): 9-27.

Ailon, Galit. 2011. "Mapping the Cultural Grammar of Reflexivity: The Case of the Enron Scandal." *Economy and Society*, 40 (1), 141-166.

Ailon, Galit and Gideon Kunda. 2009. "'The One-Company Approach': Transnationalism in an Israeli-Palestinian Subsidiary of an MNC." *Organization Studies*, 30(7): 693-712.

***This paper won the EGOS (European Group for Organization Studies) Roland Calori Prize for the best paper published in *Organization Studies* between 2009-2010.**

Ailon, Galit. 2008. "Mirror, Mirror on the Wall: Culture's Consequences at a Value Test of Its Own Design." *Academy of Management Review*, 33(4): 885-904.

Invited dialogue-paper following article publication:

Ailon, Galit. 2009. "AMR Dialogue - A Reply to Geert Hofstede" *Academy of Management Review*, 34 (3): 571-573.

Ailon, Galit. 2006. "What *B* Would Otherwise Do: A Critique of Conceptualizations of 'Power' in Organization Theory." *Organization*, 13(6): 771-800.

Reproduced as:

Ailon, Galit. 2009. "What *B* Would Otherwise Do: A Critique of Conceptualizations of 'Power' in Organization Theory." In Stewart R. Clegg (editor), *SAGE Directions in Organization Studies*. London: Sage.

Ailon-Souday, Galit and Gideon Kunda. 2003. "The Local Selves of Global Workers: The Social Construction of National Identity in Face of Organizational Globalization." *Organization Studies* 24(7): 1073-1096.

CHAPTERS IN BOOKS

Kunda, Gideon and **Galit Ailon-Souday.** 2005. "Managers, Markets and Ideologies: Design and Devotion Revisited." In S. Ackroyd, R. Batt, P. Thompson, and P. Tolberts (Eds.), *The Oxford Handbook of Work and Organization*. Oxford: Oxford University Press, 2005, pp. 200-219.

NON REFEREED PUBLICATIONS

Ailon, Galit. 2014. "Online Financial Markets: An Ethnographic Study of Independent Day-Traders in Israel." *Economic Sociology_The European Electronic Newsletter* 16(1): 26-27.

III. PAPERS PRESENTED AT SCIENTIFIC CONFERENCES

- Ailon, Galit.** 1996. "Changing Times: A Comparative Analysis of the Meaning of Time in Industrial and Post Industrial Managerial Discourse." Presented at the Academy of Management Conference, Cincinnati, August.
- Ailon, Galit.** 2001. "The Local Identities of Global Workers: Evidence from an Israeli High-Tech Corporation Undergoing a Merger with an American Competitor." Presented at the Annual Conference of the Israeli Anthropological Association, Tel-Aviv, May.
- Ailon, Galit.** 2001. "National Identity and Organizational Globalization." Presented at an international workshop on "The Network Society from Within," Gothenburg School of Economics and Commercial Law.
- Ailon, Galit.** 2002. "Ideology, Technology, and Global Organizations." Discussed at the second international workshop on "The Network Society from Within," Stanford University.
- Ailon, Galit.** 2002. "Research Update." Discussed at the third international workshop on "The Network Society from Within," Stockholm School of Economics, October.
- Ailon, Galit** and Gideon Kunda. 2004. "'See You Tomorrow at the Roadblock': A Global High-Tech Company on Both Sides of the Green Line." Presented at the Annual Conference of the Israeli Sociology Association, Beer-Sheva, February.
- Ailon, Galit.** 2004. "Questions of Identity and Power in Inter-Group Encounters." Discussed at the opening panel of The Second Annual Conference on 'Work and Discourse: Encounters between Jews and Palestinians in Israeli Society,' June.
- Ailon, Galit.** 2005. "Mirror, Mirror on the Wall: *Culture's Consequences* at a Value Test of Its Own Design." Presented at the Academy of Management Meeting in Honolulu, Hawaii, August.
- Ailon, Galit** and Gideon Kunda. 2005. "Working with the Enemy: An Ethnographic Account of Local Conflicts in a Global Organization." Presented at the Academy of Management Meeting in Honolulu, Hawaii, August.
- Ailon, Galit** and Gideon Kunda. 2007. "'The One Company Approach': Ethnography of Transnationalism in an Israeli-Palestinian Subsidiary of an TNC." Presented at the American Sociological Association Annual Meeting, New York, August.
- Ailon, Galit.** 2008. "Theoretical Perspectives." Presented at the All Academy Symposium, "Questions We Should Ask in International Management?" Presented at the Academy of Management Meeting, Anaheim, California, August.
- Ailon, Galit.** 2008. "Financial Learning as a Culturally Constructed Process: The Case of Enron." The 1st Conference of the Department of Sociology & Anthropology, Bar-Ilan University, Ramat-Gan, December.

- Ailon, Galit.** 2010. "The Cultural Grammar of a Neo-Liberal Self-Reflection: The Enron Case." The Annual Conference of the Israel Sociological Society, Western Galilee College, February.
- Ailon, Galit.** 2010. "The Cultural Grammar of Capitalist Reflexivity: A Case Study." The Annual Conference of the British Sociological Association, Glasgow, April.
- Arieli, Daniella and **Galit Ailon.** 2010. "Theory, Critique, Compassion: A Reevaluation of the Role of the Critical Writer." The Annual Conference of the British Sociological Association, Glasgow, April.
- Ailon, Galit.** 2010. "Reflexivity after the Enron Scandal." The World Congress of Sociology, Gothenburg, July.
- Ailon, Galit.** 2011. "The Discursive Management of Financial Risk Scandals: *Wall Street Journal* Commentaries on LTCM and Enron." The American Sociological Association Annual Meeting, Las Vegas, August.
- Ailon, Galit.** 2012. "The M.A. Program at the Department of Sociology & Anthropology, Bar-Ilan University." Invited lecture and participation in a special discussion group on M.A. programs in the universities. The Annual Meeting of the Israel Sociological Society, Jerusalem, February.
- Ailon, Galit.** 2012. "Revealing the Price of Profit: On the Role of Organizational Ethnographies in the Financial Age." The Annual Meeting of the Israeli Anthropological Association, Emek Yizreel, July.
- Ailon, Galit.** 2014. "Financial Trading for the Masses: An Ethnographic Study of Independent Israeli Day-Traders." The Meeting of the International Sociology Association, Yokohama, July.
- Ailon, Galit.** 2014. "The Meaning of National Identity in Global Financial Trading: The Case of Day-Traders in Israel." The Meeting of the International Sociology Association, Yokohama, July.
- Ailon, Galit.** 2015. "Calculating the Human Spirit: The Popularization of Day-Trading Outside the Global Centers of Finance." The Meeting of the Society for the Advancement of Socio-Economics (SASE), London, July.
- Ailon, Galit** and Michal Pagis. 2015. "Professionals' Market Immersion: Self Commodification and the Individualization of Professional Identity and Expertise." The Annual Meeting of the American Sociological Association, Chicago, August.
- Ailon, Galit.** 2015. "Financialization and Global Corporate Governance: A Discussion of Cultural Tensions." The Annual Meeting of the Academy of Management, Vancouver, August.
- Ailon, Galit.** 2016. "Financial Trading for the Masses: The Popularization of the Global Financial Markets." The Annual Conference of the Israel Sociological Society, Tel Aviv, January. [Invited Lecture at a Mini-Conference].

- Ailon, Galit.** 2016. "Market Citizenship and the Nation: Popular Financial Trading in Israel. The Meeting of the Society for the Advancement of Socio-Economics (SASE), Berkeley, July.
- Ailon, Galit.** 2017. "Capitalizing on Disappointments: The Promotional Discourse of Finance." The Meeting of the Society for the Advancement of Socio-Economics (SASE), Lyon, June.
- Pagis, Michal and **Galit Ailon.** 2017. "The Paradoxes of Self Branding: An Analysis of Consultants' Professional Web Pages." The Annual Meeting of the American Sociological Association, Montreal, August.