

**BAR-ILAN UNIVERSITY
FACULTY OF SOCIAL SCIENCE
DEPARTMENT OF SOCIOLOGY & ANTHROPOLOGY**

CURRICULUM VITAE

Galit Ailon, Ph.D

EDUCATION

Year	Degree	Institution
1994	B.A. (Cum Laude)	Tel-Aviv University, Political Science
	M.A. (Transition to a direct Ph.D. study program)	Tel-Aviv University, Labor Studies
2002	Ph.D.	Tel-Aviv University, Labor Studies
<u>THESIS:</u>	“Merging Ourselves Apart: A Study of Identities in an Israeli High-Tech Company Undergoing a Merger with an American Competitor.”	
<u>SUPERVISOR:</u>	Prof. Gideon Kunda	
2001-2002	Post-Doctoral: The Lady Davis Post-Doctoral Fellow, Department of Sociology and Anthropology, The Hebrew University in Jerusalem	

ACADEMIC AFFILIATIONS/APPOINTMENTS

Year	Appointment
1993-1994	Teaching Assistant, Tel-Aviv University, Political Science
1995-2001	Teaching Assistant, Tel-Aviv University, Labor Studies
1995-2001	Research Assistant, Tel-Aviv University, Labor Studies
1997-1999	Junior Teacher, Tel-Aviv University, Labor Studies
1999-2001	Instructor, Tel-Aviv University, Labor Studies
2001-2002	Adjunct Teacher, The Hebrew University, Sociology & Anthropology
2001-2002; 2007-2008	Adjunct Teacher, Tel-Aviv University, Labor Studies

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2002-2005	Doctoral Instructor, Bar-Ilan University, Sociology & Anthropology
2004-2005	Adjunct Teacher, Academic College of Tel-Aviv-Yaffo, Behavioral Sciences
2005-2010	Lecturer, Bar-Ilan University, Sociology & Anthropology
2006-2009	Head of the Graduate Program in Organizational Sociology, Bar-Ilan University, Sociology & Anthropology
2007-2008, 2011	Adjunct Teacher, Tel-Aviv University, Labor Studies & Business School
2010-present	Senior Lecturer, Bar-Ilan University, Sociology & Anthropology
2010-2013	Head of the M.A. Program, Sociology & Anthropology, Bar-Ilan University
2010-2013	Deputy Chair of the Department, Bar-Ilan University, Sociology & Anthropology
2014-present	Head of the PhD Committee, Sociology & Anthropology, Bar-Ilan University

PROFESSIONAL FUNCTIONS:

Year	
2003-2005	Reviewer for <i>Organization Studies</i>
2006	Reviewer for <i>Organization Studies</i> and <i>Theory and Critique</i> (in Hebrew)
2007	Reviewer for the Israel Science Foundation (ISF); Reviewer for <i>Theory and Critique</i> (in Hebrew)
2008	Reviewer for <i>Israeli Sociology</i> (in Hebrew), <i>Organization Studies</i> , and <i>Theory and Critique</i> (in Hebrew)
2009	Reviewer for <i>Organization Studies</i> ; Reviewer of a Ph.D. dissertation, The Hebrew University
2010	Reviewer for <i>Organization Studies</i>
2011	Reviewer for <i>Human Relations</i>
2012	Reviewer for <i>Organization</i> , <i>Journal of Management Studies</i> , <i>Social Problems</i> , <i>British Journal of Sociology</i> , <i>Journal of Business Anthropology</i> , <i>Israeli Sociology</i> , <i>Organization Studies</i> Reviewer, The Best MA thesis Award, Israeli Sociological Association

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2012-2013	Member of the convening team of the <i>8th Organization Studies Workshop on Organization Studies and the Day-to-Day Life of Cultures and Communities</i> , Mykonos, Greece.
2013	Reviewer for the <i>Journal of Business Anthropology</i> , <i>Journal of Business Ethnography</i> , <i>Journal of Sociology</i>
2013-present	Guest Editor for a Special Issue of <i>Organization Studies</i> on <i>The Day-to-Day Life of Cultures and Communities</i> (with John Weeks and Mary Yoko Brannen)
2014	Reviewer for <i>Community Development</i> , <i>Organization Studies</i> , <i>Human Relations</i>
2015	Reviewer for <i>Human Relations</i> , <i>Community Development</i> Reviewer of a research proposal for <i>The Israeli Ministry of Science, Technology, and Space</i>

AWARDS/GRANT/HONORS

Year		
1994	Dean's List, Faculty of Social Science, Tel-Aviv University	
1994	Rector's List, Tel-Aviv University	
1995	The Dean's Scholarship Award for Academic Achievements, Tel-Aviv University	3,000 ILS
1996	Dr. Ada and Moses Bar-Lev Scholarship Award for Academic Achievements	6,200 ILS
1996-1999	Tel-Aviv University, Ph.D. Studies Scholarship. The Volovelsky-Karney Family Doctoral Fellowship	
1999	Finalist in the 1999 INFORMS/Organizational Science Dissertation Competition	
1999-2000	The Horowitz Scholarship for Ph.D. Student	10,000 ILS
1999-2000	Grant no. 22 for Doctoral Students – Writing Grant, Israel Foundations Trustees	App.32,000 ILS
2000	Tuition Scholarship, Tel-Aviv University	2,044 ILS
2001-2002	The Lady-Davis Post-Doctoral Fellowship at the Hebrew University, Department of Sociology & Anthropology	
2008-2010	Grant no. 568/02, Israel Science Foundation (ISF)	App. \$30,000
2011	<i>The Roland Calori Prize</i> for the best paper published in <i>Organization Studies</i> in the years 2009-2010	2,000 EUR
2015-2018	Grant no 600/15, Israel Science Foundation (ISF)	App. \$95,000

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COURSES TAUGHT/TEACHING EXPERIENCE

Undergraduate:

“Organizational Aspects of Globalization”
“Information Technology in the World of Work”
“The Sociology of Work and Occupations”
"Organizational Culture"
"Organizational Sociology"

Graduate:

“Organizational Culture”
“Organizational Theory”
“Streams in Organizational Thinking”
“Advanced Qualitative Methods”
“Ethnographic Studies of Organizations”
“Culture, Capitalism, and Capital”

MAIN RESEARCH INTERESTS

1. Financial culture
2. Organizational culture
3. Economic and business discourse
3. Organizational globalization

SUPERVISION OF GRADUATE STUDENTS

MA Students

Itay Ben-Eliezer, "University Stories: a Comparison between Academic Fields" (Thesis approved)

Danit Buskila, "The Emotional Labor of Prison Wardens: The Experience of Practicing Power and Control in a Total Institution" (Thesis approved)

Ofra Nur, "The Social Construction of Differential Wages in a Kibbutz Factory" (Thesis approved)

Dana Treger, "The Cross-Cultural Experiences of Israeli Expats Working in China" (Thesis approved)

Lilach Sela, "An Organization Culture of Elitism and Competition: The Case of a Consultancy Firm." (Thesis proposal approved)

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Liat Moshon, "Taking a Walk in Someone Else's Shoes: Emotional Labor of Volunteers."
(Thesis proposal approved)

Rachel Goren, "The Price of Love: The Question of the Meaning of Money Spent on Weddings in Israel." (Thesis proposal approved)

PhD Students

Adam Cohen, "A Structural and Phenomenological Analysis of Social Movements Promoting Ideologies of Masculinity in Israel." (Supervision with Orna Sasson-Levy) (Dissertation proposal approved)

Member of Advising Committees for Phd Candidates

Participant in the advising committee for PhD candidate Linda Jakob (School of Business Administration), The Hebrew University in Jerusalem

Participant in the advising committee for PhD candidate Irina Lyan (The Department of Sociology & Anthropology), The Hebrew University in Jerusalem

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LIST OF PUBLICATIONS

BOOK (Author)

Ailon, Galit. 2007. *Global Ambitions and Local Identities: An Israeli-American High-Tech Merger*. NY & Oxford: Berghahn Books, 181 pages.

Book Reviews:

Carrier, James G. 2008. Book review of *Global Ambitions and Local Identities: An Israeli-American High-Tech Merger* – By Galit Ailon. *Journal of the Royal Anthropological Institute* 14(3): 681-682.

Tarim, Emre. Book review of *Global Ambitions and Local Identities: An Israeli-American High-Tech Merger* – By Galit Ailon. *Sociological Research Online*, <http://www.socresonline.org.uk/14/1/reviews/tarim.html>

CHAPTERS IN BOOKS

Kunda, Gideon and **Galit Ailon-Souday**. 2005. “Managers, Markets and Ideologies: Design and Devotion Revisited.” In S. Ackroyd, R. Batt, P. Thompson, and P. Tolberts (Eds.), *The Oxford Handbook of Work and Organization*. Oxford: Oxford University Press, 2005, pp. 200-219.

ARTICLES IN REFEREED JOURNALS/PERIODICALS

Ailon-Souday, Galit and Gideon Kunda. 2003. “The Local Selves of Global Workers: The Social Construction of National Identity in Face of Organizational Globalization.” *Organization Studies* 24(7): 1073-1096.

Ailon, Galit. 2006. “What *B* Would Otherwise Do: A Critique of Conceptualizations of ‘Power’ in Organization Theory.” *Organization*, 13(6): 771-800.

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2.a. Reproduced as:

Ailon, Galit. 2009. "What *B* Would Otherwise Do: A Critique of Conceptualizations of 'Power' in Organization Theory." In Stewart R. Clegg (editor), *SAGE Directions in Organization Studies*. London: Sage.

Ailon, Galit. 2008. "Mirror, Mirror on the Wall: Culture's Consequences at a Value Test of Its Own Design." *Academy of Management Review*, 33(4): 885-904.

Invited dialogue-paper following article publication:

Ailon, Galit. 2009. "AMR Dialogue - A Reply to Geert Hofstede" *Academy of Management Review*, 34 (3): 571-573.

Ailon, Galit and Gideon Kunda. 2009. "'The One-Company Approach': Transnationalism in an Israeli-Palestinian Subsidiary of an MNC." *Organization Studies*, 30(7): 693-712.

***This paper won the EGOS (European Group for Organization Studies) Roland Calori Prize for the best paper published in *Organization Studies* between 2009-2010.**

Ailon, Galit. 2011. "Mapping the Cultural Grammar of Reflexivity: The Case of the Enron Scandal." *Economy and Society*, 40 (1), 141-166.

Ailon, Galit and Daniella Arieli. 2011. "Empathetic Critique: A Reevaluation of the Role of the Critical Sociologist." (In Hebrew) *Israeli Sociology*, 13(1): 9-27.

Ailon, Galit. 2012. "The Discursive Management of Financial Risk Scandals: The Case of *Wall Street Journal* Commentaries on LTCM and Enron" *Qualitative Sociology*, 35 (3): 251-270.

Ailon, Galit. 2013. "The Psycho-Discursive Origins of Moral Panics: Attempting a New Theoretical Synthesis". *Psychoanalysis, Culture and Society*. 18: 35-55.

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Ailon, Galit. 2013. "Setting Sail on Stormy Waters: On the Role of Organizational Ethnographers in the Age of Financialization." *The Journal of Business Anthropology*, 2(1): 33-48.

Ailon, Galit. 2014. "Financial Risk-Taking as a Sociological Gamble: Notes on the Development of a New Social Perspective." *Sociology* 48(3): 606-621.

Ailon, Galit. 2015. "From Superstars to Devils: The Ethical Discourse on Managerial Figures Involved in a Corporate Scandal." *Organization* 22(1): 78-99.

Ailon, Galit. Forthcoming. "Rethinking Calculation: The Popularization of Financial Trading Outside the Global Centres of Finance." *Economy and Society*.

NON-REFEREED PULICATIONS

Ailon, Galit. 2014. "Online Financial Markets: An Ethnographic Study of Independent Day-Traders in Israel." *Economic Sociology_The European Electronic Newsletter* 16(1): 26-27.

PAPERS PRESENTED AT SCIENTIFIC CONFERENCES

Ailon, Galit. 1996. "Changing Times: A Comparative Analysis of the Meaning of Time in Industrial and Post Industrial Managerial Discourse." Presented at the Academy of Management Conference.

Ailon, Galit. 2001. "The Local Identities of Global Workers: Evidence from an Israeli High-Tech Corporation Undergoing a Merger with an American Competitor." Presented at the Annual Conference of the Israeli Anthropological Association.

Ailon, Galit. 2001. "National Identity and Organizational Globalization." Presented at an international workshop on "The Network Society from Within," Gothenburg School of Economics and Commercial Law.

Ailon, Galit. 2002. "Research Update." Discussed at the third international workshop on "The Network Society from Within," Stockholm School of Economics.

Ailon, Galit. 2002. "Ideology, Technology, and Global Organizations." Discussed at the second international workshop on "The Network Society from Within," Stanford University.

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- Ailon, Galit** and Gideon Kunda. 2004. "'See You Tomorrow at the Roadblock': A Global High-Tech Company on Both Sides of the Green Line." Presented at the Annual Conference of the Israeli Sociology Association (In Hebrew).
- Ailon, Galit.** 2004. "Questions of Identity and Power in Inter-Group Encounters." Discussed at the opening panel of The Second Annual Conference on 'Work and Discourse: Encounters between Jews and Palestinians in Israeli Society' (In Hebrew).
- Ailon, Galit.** 2005. "Mirror, Mirror on the Wall: *Culture's Consequences* at a Value Test of Its Own Design." Presented at the Academy of Management Meeting in Honolulu, Hawaii.
- Ailon, Galit** and Gideon Kunda. 2005. "Working with the Enemy: An Ethnographic Account of Local Conflicts in a Global Organization." Presented at the Academy of Management Meeting in Honolulu, Hawaii.
- Ailon, Galit** and Gideon Kunda. 2007. "'The One Company Approach': Ethnography of Transnationalism in an Israeli-Palestinian Subsidiary of an TNC." Presented at the American Sociological Association Annual Meeting, New York.
- Ailon, Galit.** 2008. "Theoretical Perspectives." Presented at the All Academy Symposium, "Questions We Should Ask in International Management?" Presented at the Academy of Management Meeting, Anaheim, California.
- Ailon, Galit.** 2010. "The Cultural Grammar of a Neo-Liberal Self-Reflection: The Enron Case." The Annual Conference of the Israeli Sociological Association, Israel (In Hebrew).
- Ailon, Galit.** 2010. "The Cultural Grammar of Capitalist Reflexivity: A Case Study." The Annual Conference of the British Sociological Association, Glasgow, UK.
- Arieli, Daniella and **Galit Ailon.** 2010. "Theory, Critique, Compassion: A Reevaluation of the Role of the Critical Writer." The Annual Conference of the British Sociological Association, Glasgow, UK.
- Ailon, Galit.** 2010. "Reflexivity after the Enron Scandal." The World Congress of Sociology, Gothenburg, Sweden.
- Ailon, Galit.** 2011. "The Discursive Management of Financial Risk Scandals: *Wall Street Journal* Commentaries on LTCM and Enron." The American Sociological Association Annual Meeting, Las Vegas.
- Ailon, Galit.** 2012. "The M.A. Program at the Department of Sociology & Anthropology, Bar-Ilan University." Invited lecture and participation in a special discussion group on M.A. programs in the universities. The Annual Meeting of the Israeli Sociological Association, Jerusalem.

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- Ailon, Galit.** 2012. "Revealing the Price of Profit: On the Role of Organizational Ethnographies in the Financial Age." The Annual Meeting of the Israeli Anthropological Association, Emek Yizreel.
- Ailon, Galit.** 2014. "Financial Trading for the Masses: An Ethnographic Study of Independent Israeli Day-Traders." The Meeting of the International Sociology Association, Yokohama, Japan.
- Ailon, Galit.** 2014. "The Meaning of National Identity in Global Financial Trading: The Case of Day-Traders in Israel." The Meeting of the International Sociology Association, Yokohama, Japan.
- Ailon, Galit.** 2015. "Calculating the Human Spirit: The Popularization of Day-Trading Outside the Global Centers of Finance." To be presented at The Meeting of the Society for the Advancement of Socio-Economics (SASE), London.
- Ailon, Galit** and Michal Pagis. 2015. "Professionals' Market Immersion: Self Commodification and the Individualization of Professional Identity and Expertise." To be presented at the Annual Meeting of the American Sociological Association, Chicago.
- Ailon, Galit.** 2015. "Financialization and Global Corporate Governance: A Discussion of Cultural Tensions." To be presented at the Annual Meeting of the Academy of Management, Vancouver.

KEYNOTE AND INVITED LECTURES

- Ailon, Galit.** 2002. "Merging Ourselves Apart: Struggles of Identity in an Israeli High-Tech Company Undergoing a Merger with an American Competitor." Presented at the Centre for Advanced Studies in Leadership, Stockholm School of Economics (*Invited Lecture*).
- Ailon, Galit.** 2005. "Struggles of Identity in Multinational Organizational Contexts." Presented at the Research Symposium, 'Managing Identities: New Media, New Methods,' which was sponsored by the Department of Intercultural Communication and Management and hosted by the Research Cluster on Corporate Communication and Organization Studies, Copenhagen Business School. (*Invited Lecture*)
- Ailon, Galit.** 2013. "National Identity, Culture, and the Politics of Meaning in Global Organizational Contexts." The 8th Annual Liverpool Symposium on Current Developments in Ethnographic Research in the Social and Management Science, August 28, Amsterdam. (*KEYNOTE*)
- Ailon, Galit.** 2015. Participant in "Rethinking Ethnography's Boundaries: A Conversation." The Conference of the Ethnography Graduate Study Group and the Israeli Center for

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Qualitative Research of People and Society, "An Inter-Disciplinary Perspective on Ethnography." (Invited panel participant and roundtable discussant) (in Hebrew).