# BAR-ILAN UNIVERSITY FACULTY OF SOCIAL SCIENCE DEPARTMENT OF SOCIOLOGY & ANTHROPOLOGY CURRICULUM VITAE

## **Galit Ailon**

galit.ailon@biu.ac.il

## **EDUCATION**

Year	Degree	Institution
1994	B.A.	Tel-Aviv University, Political Science
	<b>M.A.</b> (Transition to a direct Ph.D. study program)	Tel-Aviv University, Labor Studies
2002	Ph.D.	Tel-Aviv University, Labor Studies
THESIS:	"Merging Ourselves Apart: A Study of Identities in an Israeli High-Tech Company Undergoing a Merger with an American Competitor."	
SUPERVISOR:	Prof. Gideon Kunda	

<b>Post-Doctoral:</b>	The Lady Davis Post-Doctoral Fellow, Department of Sociology and	
2001-2002	Anthropology, The Hebrew University in Jerusalem.	
	Supervisor: Prof. Eyal Ben-Ari	

## **ACADEMIC AFFILATIONS/APPOINTMENTS**

Year	Appointment
2020-2023	Chair, Department of Sociology & Anthropology, Bar-Ilan University
2020	Visiting Professor, VU Amsterdam (visit cut short due to the coronavirus pandemic)
2018-present	Associate Professor, Bar-Ilan University, Sociology & Anthropology
2010-2018	Senior Lecturer - Tenure, Bar-Ilan University, Sociology & Anthropology
2007-2008,	Adjunct Teacher, Tel-Aviv University, Labor Studies
2011	& Business School
2005-2010	Lecturer, Bar-Ilan University, Sociology & Anthropology

2004-2005	Adjunct Teacher, Academic College of Tel-Aviv-Yaffo, Behavioral Sciences
2002-2005	Doctoral Instructor, Bar-Ilan University, Sociology & Anthropology
2001-2002	Adjunct Teacher, The Hebrew University, Sociology & Anthropology
2001-2002	Adjunct Teacher, Tel-Aviv University, Labor Studies
1999-2001	Instructor, Tel-Aviv University, Labor Studies
1997-1999	Junior Teacher, Tel-Aviv University, Labor Studies
1995-2001	Teaching Assistant, Tel-Aviv University, Labor Studies
1995-2001	Research Assistant, Tel-Aviv University, Labor Studies
1993-1994	Teaching Assistant, Tel-Aviv University, Political Science

## AWARDS /HONORS

Year	
2024	The Faculty of Social Sciences' Teaching Excellence Award for the Academic Year 2023-2024, Bar-Ilan University
2019	Teaching Excellence Award for the Academic Year 2018-2019, Bar-Ilan University
2011	<i>The Roland Calori Prize</i> for the best paper published in <i>Organization</i> <i>Studies</i> in the years 2009-2010 (2,000 EUR)
2001-2002	The Lady-Davis Post-Doctoral Fellowship at the Hebrew University, Department of Sociology & Anthropology
2000	Tuition Scholarship, Tel-Aviv University (2,400 ILS)
1999-2000	The Horowitz Scholarship for Ph.D. Student (10,000 ILS)
1999	Winner of 2 <sup>nd</sup> place in the 1999 INFORMS/Organizational Science Best Dissertation Proposal Competition
1996-1999	Tel-Aviv University, Ph.D. Studies Scholarship. The Volovelsky-Karney Family Doctoral Fellowship
1996	Dr. Ada and Moses Bar-Lev Scholarship Award for Academic Achievements (6,200 ILS)
1995	The Dean's Scholarship Award for Academic Achievements, Tel-Aviv University (3,000 ILS)
1994	Dean's List, Faculty of Social Science, Tel-Aviv University
1994	Rector's List, Tel-Aviv University

## **GRANTS**

Year		
2023-2026	Israel Science Foundation (ISF), Grant no. 868/23	App. 330,000 ILS
2014-2017	Israel Science Foundation (ISF), Grant no. 600/14	App. \$104,000
2008-2010	Israel Science Foundation (ISF), Grant no. 568/08	App. \$30,000
1999-2000	Israel Foundations Trustees, Grant no. 22 for Doctoral Students – Writing Grant	App.32,000 ILS

## MAIN RESEARCH INTERESTS

- 1. Market cultures
- 2. Economic intersubjectivity
- 3. Organizational culture
- 4. Finance and society
- 5. Economic and business discourse
- 6. Identities in organizations

## **COURSES TAUGHT/TEACING EXPERIENCE**

## Undergraduate:

"Market Society"

- "Organizational Aspects of Globalization"
- "Information Technology in the World of Work"
- "The Sociology of Work and Occupations"
- "Organizational Culture"
- "Organizational Sociology"
- "The Sociology of Jeans" (Global inequality and consumer culture)

#### Graduate (M.A. & PhD courses):

- "Organizational Culture"
- "Organizational Theory"
- "Streams in Organizational Thinking"
- "Advanced Qualitative Methods"

"Ethnographic Studies of Organizations" "Culture, Capitalism, and Capital" "PhD Workshop"

## SUPERVISION OF GRADUATE STUDENTS

## M.A. Students:

MA - Completed

"'Building a New Economy': The Anti-Establishment Discourse in the Virtual Bitcoin Community in Israel." Omer Guthartz 2020

"Youth Employment in High-Tech." Tze'ela Galberd-Koren 2020

"The New Capitalists." Liat Ezer 2019

"Gender and Negotiation: The Perception of Negotiations about Work Conditions, Money, and Rewards among Women and Men in R&D." Rona Malka 2019

"The Price of Love: The Question of the Meaning of Money Spent on Weddings in Israel." Rachel Goren 2018

"The Cohesion and Disintegration of the Excellence Ethos: A Case Study of Culture and Identity in a Consultancy Firm." Lilach Sela 2016

"The Kibbutz's 'Spirit of Capitalism': Constructing the Meaning of Differential Wages on a Kibbutz – The Accounts of Factory Workers who are Kibbutz Members." Ofra Nur 2013

"The Chinese Experience of Israeli Marketers: Cultural Perceptions of Israeli Expats in China." Dana Treger 2012

"The Emotional Labor of Prison Guards: The Experience of Power and Control in a Total Institution" Danit Buskila 2012 "University Stories: A Comparison between the Experiences of Graduate Students in the Fields of Philosophy and Business Administration." Itay Ben-Eliezer 2011

## Ph.D Students:

## Ph.D. - Completed

Adam Cohen, "Conformational Alternatives: New Masculinity Movements in Israel." (Co-Supervision with Orna Sasson-Levy) (Approved August 2018)

#### Ph.D - Ongoing

Meirav Lavan-Hillel, "Consuming Neoliberal Discourse and Constituting Subjectivity: Professionals' Transition from Employment to Self-Employment in Israel." (Co-Supervision with Michal Pagis) (Dissertation proposal approved)

Sagit Festman, "A Market of Their Own: Gender and Popular Financial Trading in Israel." (Dissertation proposal approved)

Nisreen Mazzawi, The Department of Anthropology, Haifa University, "Money in the West Bank: Daily Monetary Practices Under Conditions of a Lack of National Sovereignty and a Lack of Political Stability." (Co-Supervision with Amalya Sa'ar)

Anat Koren, "Algorithms in the Service of Organization: AI Systems in the Israeli World of Work." (Co-Supervision with Anat Leibler)

## **Postdocs:**

2023-2024 Dr. Yaniv Ron-El

## PROFESSIONAL FUNCTIONS

#### 1. Academic Roles and Committees

Year	Appointment
2024-present	Academic Head of Structured B.A. Programs in the Social Science, The Center for Designated Programs, Bar-Ilan University
2021-present	Academic Head of the MA Program of Organizational Consulting, Department of Sociology & Anthropology, Bar-Ilan University
2020-2023	Chair, Department of Sociology & Anthropology, Bar-Ilan University
2021-2022	Head of the Marketing Committee, Department of Sociology & Anthropology, Bar-Ilan University
2019	Member of the Membership Committee, SASE (Society for the Advancement of Socio-Economy)

2019-2020	Member of the MA Program Development Committee, Department of Sociology & Anthropology, Bar-Ilan University
2018-2020	Member of the Editorial Board, Israeli Sociology
2016-2019	Member of the Excellence Fund Committee, Department of Sociology & Anthropology, Bar-Ilan University
2015-2017	Member of the Steering Committee of the Undergraduate Program in Human Resource Management, Department of Sociology & Anthropology, Bar-Ilan University
2015-2019	Head of the PhD Scholarship Committee, Department of Sociology & Anthropology, Bar-Ilan University
2015	Consultant for the Development of the Course "Organizations and Cultures", by Zeev Rosenhek and Dana Kachten, The Open University of Israel.
2014-2019	Head of the PhD Committee, Department of Sociology & Anthropology, Bar-Ilan University
2010-2013	Deputy Chair, Department of Sociology & Anthropology, Bar-Ilan University
2010-2013	Head of the MA Program, Department of Sociology & Anthropology, Bar- Ilan University
2010-present	Member of the Steering Committee of the Graduate Program in Organizational Consulting, Department of Sociology & Anthropology, Bar- Ilan University
2006-2009	Head of the Graduate Program in Organizational Sociology, Department of Sociology & Anthropology, Bar-Ilan University
One (undisclosed) year	Member of an Evaluation Committee, The Ministry of Innovation, Science & Technology
One (undisclosed) year	Member of the Post-Doc Committee, Israel Science Foundation (ISF)
Four (undisclosed) years	Member of the Sociology Committee, Israel Science Foundation (ISF)

## 2. Peer Review

Year	
2024	Journal of Cultural Economy; Socio-Economic Review; Theory, Culture & Society

2023	Academy of Management Journal; Israeli Sociology (Hebrew); Journal of Cultural Economy
2022	American Sociological Review, American Journal of Sociology, Economy and Society, Israel Science Foundation (ISF); Socio-Economic Review (twice)
2021	Theory, Culture & Society, Critical Sociology, Socio-Economic Review, Academy of Management Journal, Israeli Sociology (Hebrew), The Sociological Review, Sociological Theory
2020	Theory, Culture & Society, Socio-Economic Review, British Journal of Sociology;
2019	Israel Science Foundation (ISF), Poetics, Socio-Economic Review; Qualitative Research in Organizations and Management
2018	American Sociological Review; Organization; Journal of Cultural Economy; Israeli Sociology (Hebrew); Social Forces, British Journal of Sociology
2017	<i>Economy and Society; Organization;</i> Israel Science Foundation (ISF), <i>Social</i> <i>Forces, Israeli Sociology</i> (Hebrew)
2016	Organization; Israeli Sociology (Hebrew); Psychoanalysis Culture & Society; Socio-Economic Review; Economy and Society
2015	Human Relations; Community Development; Economic Anthropology; The Israeli Ministry of Science, Technology, and Space
2014	Community Development; Organization Studies; Human Relations
2013	Journal of Business Anthropology; Journal of Organizational Ethnography; Journal of Sociology
2012	Organization, Journal of Management Studies; Social Problems; British Journal of Sociology; Journal of Business Anthropology; Israeli Sociology (Hebrew); Organization Studies; The Best MA thesis Award, Israel Sociological Society
2011	Human Relations
2010	Organization Studies
2009	Organization Studies
2008	<i>Israeli Sociology</i> (Hebrew), <i>Organization Studies</i> , and <i>Theory and Critique</i> (Hebrew)
2007	The Israel Science Foundation (ISF), <i>Theory and Critique</i> (Hebrew)
2006	Organization Studies, Theory and Critique (Hebrew)
2003-2005	Organization Studies

## 3. Discussant & Chair

Year	
2024	Discussant, "The Early Career and PhD Student Workshop." The15th International Conference on Organizational Discourse, The University of Bristol, July.
2024	Discussant, Session on "Historical Processes." The Annual Meeting of the Society for the Advancement of Socio-Economics (SASE), University of Limerick, June
2022	Chair, Session on "Discourses of Friendship, Age & Fun." The14th International Conference on Organizational Discourse, Vrije Universiteit Amsterdam, July.
2022	Discussant, "The Early Career and PhD Student Workshop." The14th International Conference on Organizational Discourse, Vrije Universiteit Amsterdam, July.
2020	Chair, Session on "Self in the Neoliberal Era." The Annual Meeting of the Israeli Sociological Society, Bar-Ilan University, February.
2019	Chair & Discussant, Session on "Politics and Culture in Market Construction Processes." The Annual Meeting of the Israel Sociological Society, Haifa, January.
2017	Discussant, Session on "Consumer Finance II," The Annual Meeting of the Society for the Advancement of Socio-Economics (SASE), Lyon, June.
2017	Discussant, Session on "Definitions and Re-definitions of Marginality," The Annual Meeting of the Israel Sociological Society, Ra'anana, January.
2015	Discussant, Session on "Financial Literacy," The Annual Meeting of the Society for the Advancement of Socio-Economics (SASE), London, July.
2015	Invited Roundtable Discussant: In "Generalizing Conclusions and Constructing Theoretical Contributions." The Conference of the Ethnography Graduate Study Group and the Israeli Center for Qualitative Research of People and Society, "An Inter-Disciplinary Perspective on Ethnography." (Hebrew), Beer-Sheva, June.
2013	Convener & Discussant, Session on "Identity and Multiculturalism in Global Organizational Contexts," The 8 <sup>th</sup> Organization Studies Workshop on Organization Studies and the Day-to-Day Life of Cultures and Communities, Mykonos, May.
2013	Convener & Discussant, Session on "Future(s) Oriented Sensemaking," The 8 <sup>th</sup> Organization Studies Workshop on Organization Studies and the Day-to-Day Life of Cultures and Communities, Mykonos, May.
2013	Convener & Discussant, Session on "Everyday Life in Creative Organizations," The 8 <sup>th</sup> Organization Studies Workshop on Organization Studies and the Day-to-Day Life of Cultures and Communities, Mykonos, May.
2013	Convener & Discussant, Session on "Banking Realities," The 8 <sup>th</sup> Organization Studies Workshop on Organization Studies and the Day-to-Day Life of Cultures and Communities, Mykonos, May.

2013	Convener & Discussant, Session on "Everyday Life of Community-Based
	Organizing," The 8 <sup>th</sup> Organization Studies Workshop on Organization Studies
	and the Day-to-Day Life of Cultures and Communities, Mykonos, May.

## **ORGANIZATION OF SCIENTIFIC MEETINGS**

2019-2022	Member of the convening team of <i>The 14<sup>th</sup> International Conference on Organizational Discourse</i> , Amsterdam, The Netherlands (postponed due to the coronavirus pandemic)
2018-2019	Member of the convening team of The Research Workshop for Early Career Scholars: "Materiality, Imaginaries, and Subjectivities: Economy & Culture in Sociological Research," Ra'anana, Israel (The Open University of Israel, February, 2019).
2016-2017	Member of the convening team of 48 <sup>th</sup> Annual Conference of the Israel Sociological Society, Ra'anana, Israel.
2012-2013	Member of the convening team of the 8th Organization Studies Workshop on Organization Studies and the Day-to-Day Life of Cultures and Communities. Mykonos, Greece.

## KEYNOTE AND PLENARY

- Ailon, Galit. 2019. "Online financial markets: How financial charts portray people & society." (Hebrew) Plenary Session. The Annual Conference of the Israel Sociological Society, Haifa, January.
- Ailon, Galit. 2016. "Financial trading for the masses: The popularization of the global financial markets." (Hebrew). Plenary Session. The Annual Conference of the Israel Sociological Society, Tel-Aviv, January.
- Ailon, Galit. 2013. Keynote: "National identity, culture, and the politics of meaning in global organizational contexts." Keynote at The 8th Annual Liverpool Symposium on Current Developments in Ethnographic Research in the Social and Management Science, VU University Amsterdam, August.

## **INVITED LECTURES**

Ailon, Galit. 2022. "Coronavirus-inspired solidarity and the future: The case of *Wall Street Journal* discourse about workers." (Virtual lecture) Department of Organization & Personnel Management, Rotterdam School of Management, Erasmus University, June.

- Ailon, Galit. 2022. "Market culture and intersubjectivity." (Virtual lecture) Department of Sociology, University of California San Diego, March.
- Ailon, Galit. 2020. "Financial culture and organizations: Exploring the changing meaning of value, ethics, and work." (Virtual lecture) Organization Sciences, VU Amsterdam, June.
- Ailon, Galit. 2018. "Profit vs. share-value: The 'sacred numbers' in organizations'." (Hebrew) OB Seminar, The Jerusalem School of Business Administration, The Hebrew University in Jerusalem, November
- Ailon, Galit. 2018. "'No one to trust': The role of mistrust in the constitution of financial subjectivity." (Hebrew) The Department of Sociology, University of Haifa, March.
- Ailon, Galit. 2016. Book event for Riki Galia's *From Philanthropy to Corporate Social Responsibility*. (Hebrew) The Department of Sociology and Anthropology, Bar-Ilan University, January.
- Ailon, Galit. 2015. Invited Panelist: In "Rethinking ethnography's boundaries: A conversation." (Hebrew) The Conference of the Ethnography Graduate Study Group and the Israeli Center for Qualitative Research of People and Society, "An Inter-Disciplinary Perspective on Ethnography." Beer-Sheva, June
- Ailon, Galit. 2012. "The discursive management of financial risk scandals: The case of Wall Street Journal commentaries on LTCM and Enron." (Hebrew) Presented at the Departmental Seminar, The Department of Sociology and Anthropology, Ben-Gurion University of the Negev, May.
- Ailon, Galit. 2012. "The discursive management of financial risk scandals: The case of *Wall Street Journal* commentaries on LTCM and Enron." (Hebrew) Presented at the Departmental Seminar, The Department of Sociology and Anthropology, Haifa University, January.
- Ailon, Galit. 2011. "The discursive management of financial risk scandals: The case of *Wall Street Journal* commentaries on LTCM and Enron." (Hebrew) Presented at the Departmental Seminar, The Department of Sociology and Anthropology, Tel-Aviv University, December.
- Ailon, Galit. 2009. "Mirror, mirror on the wall: Culture's consequences in a value test of its own design." Baruch College, NY, August.
- Ailon, Galit. 2008. "The politics of conceptualizing 'culture': The case of a canonical text." (Hebrew) Presented at the Departmental Seminar, The Jerusalem School of Business Administration, The Hebrew University in Jerusalem, May.
- Ailon, Galit. 2007. "The politics of conceptualizing 'culture': The case of a canonical text." (Hebrew) Presented at the Departmental Seminar, The Department of Sociology and Anthropology, Tel-Aviv University, April.

- Ailon, Galit. 2005. "Struggles of identity in multinational organizational contexts." Presented at the research symposium, 'Managing Identities: New Media, New Methods,' which was sponsored by the Department of Intercultural Communication and Management and hosted by the Research Cluster on Corporate Communication and Organization Studies, Copenhagen Business School, May.
- Ailon, Galit. 2002. "Merging ourselves apart: Struggles of identity in an Israeli high-tech company undergoing a merger with an American competitor." Presented at the Centre for Advanced Studies in Leadership, Stockholm School of Economics, October.
- Ailon, Galit. 2002. "Merging ourselves apart: Struggles of identity in an Israeli high-tech company undergoing a merger with an American competitor." (Hebrew) Presented at the Departmental Seminar, The Department of Sociology and Anthropology, Bar-Ilan University, March.
- Ailon, Galit. 2002. "Merging ourselves apart: Struggles of identity in an Israeli high-tech company undergoing a merger with an American competitor." (Hebrew) Presented at the Departmental Seminar, The Department of Sociology and Anthropology, Haifa University, January.
- Ailon, Galit. 2001. "Merging ourselves apart: struggles of identity in an Israeli high-tech company undergoing a merger with an American competitor." (Hebrew) Presented at the Departmental Seminar, The Department of Sociology and Anthropology, Tel-Aviv University, December.

## LIST OF PUBLICATIONS

## BOOK

Ailon, Galit. 2007. *Global Ambitions and Local Identities: An Israeli-American High-Tech Merger.* NY & Oxford: Berghahn Books.

## **SPECIAL ISSUE (GUEST EDITOR)**

Weeks, John; Galit Ailon; and Mary Yoko Brannen (eds.). 2017. "The day-to-day lives of organizational cultures and communities." *Organization Studies*, 38(6).

## ARTICLES IN REFEREED JOURNALS

Ailon, Galit. 2023. "Out of time: The temporal limits of coronavirus-inspired solidarity with workers." *Journal of Cultural Economy*, 16(1): 112-127.

Ailon, Galit. 2022. "The double meaning of money." Sociological Theory, 40(1): 82-97.

- Ailon, Galit. 2022. "Profit, self, and agency: A reevaluation." Critical Sociology, 48(2): 252-264.
- Ailon, Galit. 2021. "Life is about risk-management: Lay finance and the generalization of risk thinking to nonfinancial domains." *Socio-Economic Review*, 19(2): 469-586.
- Ailon, Galit. 2020. "The phenomenology of *homo economicus.*" *Sociological Theory*, 38(1): 36-50.
- Ailon, Galit. 2019. "Bracketing the nation: Lay financial trading in Israel." *Current Anthropology*, 60(2): 245-261.
- Ailon, Galit. 2019. "'No one to trust': The cultural embedding of atomism in financial markets." *The British Journal of Sociology*, 70(3): 927-947.
- Pagis, Michal and **Galit Ailon**. 2017. "The paradoxes of self-branding: An analysis of consultants' professional web pages." *Work and Occupations*, 44(3): 243-267.
- Weeks, John; Galit Ailon; and Mary Yoko Brannen. 2017. "Introduction to the Special Issue: The day-to-day lives of cultures and communities." *Organization Studies*, 38(6): 723-732.
- Ailon, Galit. 2016. "Disillusionments sponsored by the market: Popular financial discourse and the recurring theme of disappointments with central social institutions." (Hebrew) *Israeli Sociology*, 18(1): 56-81.
- Ailon, Galit. 2015. "From superstars to devils: The ethical discourse on managerial figures involved in a corporate scandal." *Organization*, 22(1): 78-99.
- **Ailon, Galit.** 2015. "Rethinking calculation: The popularization of financial trading outside the global centres of finance." *Economy and Society*, 44(4): 592-615.
- Ailon, Galit. 2014. "Financial risk-taking as a sociological gamble: Notes on the development of a new social perspective." *Sociology*, 48(3): 606-621.
- Ailon, Galit. 2013. "Setting sail on stormy waters: On the role of organizational ethnographers in the age of financialization." *The Journal of Business Anthropology*, 2(1): 33-48.
- Ailon, Galit. 2013. "The psycho-discursive origins of moral panics: Attempting a new theoretical synthesis". *Psychoanalysis, Culture & Society*, 18: 35-55.
- Ailon, Galit. 2012. "The discursive management of financial risk scandals: The case of *Wall Street Journal* commentaries on LTCM and Enron" *Qualitative Sociology*, 35 (3): 251-270.
- Ailon, Galit and Daniella Arieli. 2011. "Empathetic critique: A reevaluation of the role of the critical sociologist." (Hebrew) *Israeli Sociology*, 13(1): 9-27.
- Ailon, Galit. 2011. "Mapping the cultural grammar of reflexivity: The case of the Enron scandal." *Economy and Society*, 40 (1): 141-166.
- Ailon, Galit and Gideon Kunda. 2009. "'The One-Company Approach': Transnationalism in an Israeli-Palestinian subsidiary of an MNC." *Organization Studies*, 30(7): 693-712.

\*This paper won the EGOS (European Group for Organization Studies) <u>Roland Calori</u> <u>Prize</u> for the best paper published in *Organization Studies* between 2009-2010.

Ailon, Galit. 2008. "Mirror, mirror on the wall: Culture's Consequences at a value test of its own design." *Academy of Management Review*, 33(4): 885-904.

#### Invited dialogue-paper following article publication:

Ailon, Galit. 2009. "AMR Dialogue - A reply to Geert Hofstede" Academy of Management Review, 34 (3): 571-573.

Ailon, Galit. 2006. "What *B* would Otherwise do: A critique of conceptualizations of 'power' in organization theory." *Organization*, 13(6): 771-800.

#### **Reproduced as:**

- Ailon, Galit. 2009. "What *B* Would Otherwise Do: A Critique of Conceptualizations of 'Power' in Organization Theory." In Stewart R. Clegg (editor), *SAGE Directions in Organization Studies*. London: Sage, pp. 183-211.
- Ailon-Souday, Galit and Gideon Kunda. 2003. "The local selves of global workers: The social construction of national identity in face of organizational globalization." *Organization Studies*, 24(7): 1073-1096.

#### **CHAPTERS IN BOOKS**

Kunda, Gideon and Galit Ailon-Souday. 2005. "Managers, markets and ideologies: Design and devotion revisited." In S. Ackroyed, R. Batt, P. Thompson, and P. Tolberts (Eds.), *The Oxford Handbook of Work and Organization*. Oxford: Oxford University Press, 2005, pp. 200-219.

#### Non Refereed Publications

Ailon, Galit. 2014. "Online financial markets: An ethnographic study of independent day-traders in Israel." *Economic Sociology\_The European Electronic Newletter* 16(1): 26-27.

#### **III. PAPERS PRESENTED AT SCIENTIFIC CONFERENCES AND COLLOQUIUMS**

- Ailon, Galit. 2024. "Reflexivity and alternative organizing: A phenomenological re-appraisal." The 15<sup>th</sup> Interna□onal Conference on Organiza□onal Discourse: 'Actions, Alternatives, Assumptions." The University of Bristol, July.
- Ailon, Galit. 2024. "Unintelligibility and the legitimacy of financial markets: An analysis of SEC and CFTC texts about the complexity of financial products." SASE Annual Conference, The University of Limerick, June.

- Ailon, Galit. 2022. "Social ideals as childhood memories: The case of the kibbutz." SASE Annual Conference, The University of Amsterdam, July.
- Ailon, Galit. 2022. "The temporal limits of coronavirus-inspired solidarity with workers: A discourse analysis of *Wall Street Journal* articles." 14th International Conference on Organizational Discourse, Vrije Universiteit Amsterdam, July.
- Ailon, Galit. 2022. "The imaginary model of homo economicus: How does the absurdity survive everyday life?" (Hebrew). The Annual Conference of the Department of Sociology & Anthropology at Bar-Ilan University, Ramat-Gan, March.
- Ailon, Galit. 2021. "Crisis-inspired solidarity and the future: The case of *Wall Street Journal* articles published during the coronavirus crisis." SASE Annual Conference, Virtual conference, July.
- Ailon, Galit. 2021. "The economic other: The phenomenological question and its importance." The Annual Conference of the Israel Sociological Society, Virtual Conference, February.
- Ailon, Galit. 2020. "Change from above?: Reevaluating how profit making implicates moral agency." The Meeting of the Society for the Advancement of Socio-Economics (SASE), Virtual Conference (due to the coronavirus pandemic), July.
- Ailon, Galit. 2019. "Finance as a Site of Neoliberal Tensions: The Case of Lay Trading in Israel The Meeting of the Society for the Advancement of Socio-Economics (SASE), New York, June.
- Ailon, Galit. 2018. "The neoliberal re-appropriation of management critiques." The 13<sup>th</sup> International Conference on Organizational Discourse, London, July.
- Ailon, Galit. 2018. "'No one to trust': The cultural embedding of atomistic financial markets." The Meeting of the Society for the Advancement of Socio-Economics (SASE), Kyoto, June.
- Ailon, Galit. 2018. "'No one to trust': The role of mistrust in the constitution of financial subjectivity." (Hebrew) The Conference of the Department of Sociology & Anthropology at Bar-Ilan University, Ramat-Gan, March.
- Ailon, Galit. 2018. "'War is a financial event': Financial trading and nationalism." (Hebrew) The Annual Conference of the Israel Sociological Society, Ben-Gurion University of the Negev, January.
- Pagis, Michal and **Galit Ailon.** 2017. "The paradoxes of self branding: An analysis of consultants' professional web pages." The Annual Meeting of the American Sociological Association, Montreal, August.
- Ailon, Galit. 2017. "Capitalizing on disappointments: The promotional discourse of finance." The Meeting of the Society for the Advancement of Socio-Economics (SASE), Lyon, June.
- Ailon, Galit. 2016. "Market citizenship and the nation: Popular financial trading in Israel." The Meeting of the Society for the Advancement of Socio-Economics (SASE), Berkeley, July.

- Ailon, Galit. 2015. "Financialization and global corporate governance: A discussion of cultural tensions." The Annual Meeting of the Academy of Management, Vancouver, August.
- Ailon, Galit and Michal Pagis. 2015. "Professionals' market immersion: Self commodification and the individualization of professional identity and expertise." The Annual Meeting of the Americal Sociological Association, Chicago, August.
- Ailon, Galit. 2015. "Calculating the human spirit: The popularization of day-trading outside the global centers of finance." The Meeting of the Society for the Advancement of Socio-Economics (SASE), London, July.
- Ailon, Galit. 2014. "The meaning of national identity in global financial trading: The case of daytraders in Israel." The Meeting of the International Sociology Association, Yokohama, July.
- Ailon, Galit. 2014. "Financial trading for the masses: An ethnographic study of independent Israeli day-traders." The Meeting of the International Sociology Association, Yokohama, July.
- Ailon, Galit. 2012. "Revealing the price of profit: On the role of organizational ethnographies in the financial age." (Hebrew) The Annual Meeting of the Israeli Anthropological Association, Emek Yizreel, July.
- Ailon, Galit. 2011. "The discursive management of financial risk scandals: *Wall Street Journal* commentaries on LTCM and Enron." The American Sociological Association Annual Meeting, Las Vegas, August.
- Ailon, Galit. 2010. "Reflexivity after the Enron scandal." The World Congress of Sociology, Gothenburg, July.
- Arieli, Daniella and Galit Ailon. 2010. "Theory, critique, compassion: A reevaluation of the role of the critical writer." The Annual Conference of the British Sociological Association, Glasgow, April.
- Ailon, Galit. 2010. "The cultural grammar of capitalist reflexivity: A case study." The Annual Conference of the British Sociological Association, Glasgow, April.
- Ailon, Galit. 2010. "The cultural grammar of a neo-liberal self-reflection: The Enron case." (Hebrew) The Annual Conference of the Israel Sociological Society, Western Galilee College, February.
- Ailon, Galit. 2008. "Financial learning as a culturally constructed process: The case of Enron." (Hebrew) The Conference of the Department of Sociology & Anthropology, Bar-Ilan University, Ramat-Gan, December.
- Ailon, Galit. 2008. "Theoretical perspectives." Presented at the All Academy Symposium, "Questions We Should Ask in International Management?" The Academy of Management Meeting, Anaheim, California, August.
- Ailon, Galit and Gideon Kunda. 2007. "'The One Company Approach': Ethnography of transnationalism in an Israeli-Palestinian subsidiary of a TNC." Presented at the American Sociological Association Annual Meeting, New York, August.

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